SERUM

The first ever decentralised autonomous brand (DAB). Fueled with its native $SER token. Ignited by its blend between business and memes.

PROJECT SUMMARY

The DAB is all about giving power back to the people and letting them decide what the brand should represent. The DAB team has created a platform that is completely transparent and fair, this means that anyone can join the DAB community and have a say in how the brand evolves. So far, the community has been very active, with a wide range of ideas being put forward for what the DAB could stand for. Whether it's a serious business venture or just a bit of fun, the DAB is sure to shake up the world of branding. The team has announced their first branding product which is an energy drink to launch in the next couple months.

PROS

- Team has brought in some crypto influencers and advisors.
- More eyes, more buys
- Energy Drink Launching soon.
- Project has been in process for awhile even though token is new
- Community has everything needed to meme pump this x100

CONS

- Funds being held in a South African bank account with a law firm as escrow.
- Funds and escrow process are still discussed with the community
- Project is new, trust will be established very soon with first product launch
- Newer idea (DAB), with it catch on?

TOKEN USE-CASE

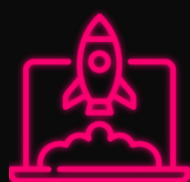| Token Buybacks	Power of the Brand	More Utility to come
A portion of the Profits from Serum products such as the Energy drink can be used for burn events, CEX listings, specialized new advisors or forging new partnerships.	With the branding of a Mutant APE, Real Products on the shelves and a loud community. The Serum brand can be a taste people just can't get enough of.	Additional physical products and multiple Web3 products are planned to provide extensive utility for the $SER token.

TOKENOMICS

Fair Launch
No Pre sale

2% Tax
Liquidity Pool

Seed Round
5% -Vested

Max TX 0.5%

Max Wallet 1%

Total Supply:
1 Billion

0%
Team Tokens

3% Tax
Royalties

HOPIUM

ROI	Price	Market Cap
x1	$0.0009	890K
x3	$0.0027	2.6 Million
x10	$0.009	8.9 Million
x25	$0.02	22.2 Million
x100	$0.09	89 Million

USEFUL LINKS

Serum's Website   Escrow Law firm   Buy $Serum

Coingecko   Medium   Telegram   Twitter   Dextools

Etherscan pages- $SER Contract $SER Holders list   Serum Deployer

Serum's email- info@sertoken.io